



## MEMBERSHIP DIRECTORY AND INVESTMENT GUIDE 2018/2019

Advertising Contract

Publication Size: 6" x 9"

### **BOOK your advertisements today!**

This Guide is distributed to AMCHAM T&T's 300 member companies; Trinidad & Tobago Government Ministers; US Embassy Department Heads; Diplomatic Missions in Trinidad & Tobago; The Association of American Chambers of Commerce in Latin America (AACLA) in Washington D.C.; our sister AmChams in 24 countries in the Western Hemisphere; and Trinidad & Tobago Embassies and Consular offices abroad.

Advertisement Type	Bleed	No Bleed	Cost TT\$	VAT TT\$	Total Cost TT\$
Back Cover	6.5" x 9.5"	5.5" x 8.5"	7,000	875	7,875
Inside Front Cover	6.5" x 9.5"	5.5" x 8.5"	7,000	875	7,875
Inside Back Cover	6.5" x 9.5"	5.5" x 8.5"	6,000	750	6,750
Page 3	6.5" x 9.5"	5.5" x 8.5"	6,000	750	6,750
Full Page	6.5" x 9.5"	5.5" x 8.5"	4,500	562.50	5,062.50
Half Page – Vertical		2.75" x 8.5"	2,500	312.50	2,812.50
Half Page - Horizontal		5.5" x 4.2"	2,500	312.50	2,812.50

**Requirements for digital artwork: Email as Print-ready PDF with 0.25" bleed on all sides.**

All advertisements are printed in full colour; however, black and white advertisements will be accommodated at full colour rates.



**Deadlines:**

To reserve a space in the Directory, this form must be returned to the AMCHAM T&T Secretariat along with a 50% down payment no later than **March 5<sup>th</sup>, 2018** with company stamp and signature by one of your company's principal executives. A 50% down payment is required to confirm your booking with the balance due upon publication.

**First Come First Serve basis** – advertisements will be placed in directory in the sequence of receipt of artwork. Special placement requests are subject to availability, final decision lies with AMCHAM T&T. Artwork to be sent to the AMCHAM Secretariat no later than **March 9<sup>th</sup>, 2018**.

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TEL: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADVERTISING TYPE: \_\_\_\_\_

Total cost of advertisement: Cost TT\$ + 12.5% VAT = Total Cost TT\$

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Authorized Signature & Company Stamp (**Your signature represents your commitment to advertise in the AMCHAM T&T Membership Directory and Investment Guide 2018/2019**)